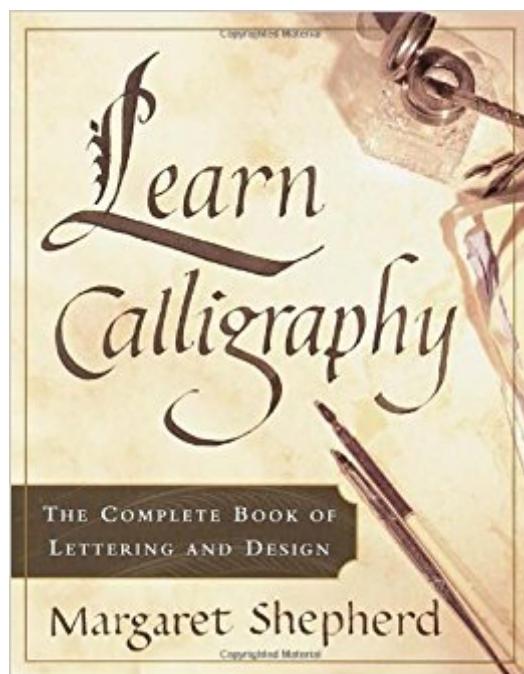


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# Learn Calligraphy: The Complete Book Of Lettering And Design



## Synopsis

In an age of myriad computer fonts and instant communication, your handwriting style is increasingly a very personal creation. In this book, Margaret Shepherd, America's premier calligrapher, shows you that calligraphy is not simply a craft you can learn, but an elegant art form that you can make your own. Calligraphy remains perennially popular, often adorning wedding invitations, diplomas, and commercial signs. Whether it is Roman, Gothic, Celtic, Bookhand, or Italic style, calligraphy conveys class and elegance. Margaret Shepherd makes this ancient art form accessible in a completely hand-lettered technical guide that will:

- \* Provide context for calligraphy as an art, exploring the rich tradition of hand-lettering and mapping the evolution of the most popular styles.
- \* Give detailed technical advice on choosing pens, paper, and inks, setting up your workspace, mastering various pen angles, along with step-by-step illustrations to guide you as you practice.
- \* Explain which alphabets are appropriate for different forms of writing. For example, the Roman alphabet works well for short, unpunctuated passages, while the Italic alphabet is more suited to informal everyday communication.
- \* Encourage you to personalize your lettering by using variant strokes and interpreting how you would like the words to look on the page.
- \* Inspire you with carefully chosen illustrations and examples, which bring letters to life. In Margaret Shepherd's own words, "Calligraphy trains not only your eye and hand, but your mind as well."

Learn Calligraphy is the authoritative primer for this age-old craft, and will help develop a new appreciation for lettering as you discover your creative personality.

## Book Information

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## Customer Reviews

In an age of myriad computer fonts and instant communication, your handwriting style is increasingly a very personal creation. In this book, Margaret Shepherd, America's premier calligrapher, shows you that calligraphy is not simply a craft you can learn, but an elegant art form that you can make your own. Calligraphy remains perennially popular, often adorning wedding invitations, diplomas, and commercial signs. Whether it is Roman, Gothic, Celtic, Bookhand, or Italic style, calligraphy conveys class and elegance. Margaret Shepherd makes this ancient art form accessible in a completely hand-lettered technical guide that will: \* Provide context for calligraphy as an art, exploring the rich tradition of hand-lettering and mapping the evolution of the most popular styles. \* Give detailed technical advice on choosing pens, paper, and inks, setting up your workspace, mastering various pen angles, along with step-by-step illustrations to guide you as you practice. \* Explain which alphabets are appropriate for different forms of writing. For example, the Roman alphabet works well for short, unpunctuated passages, while the Italic alphabet is more suited to informal everyday communication. \* Encourage you to personalize your lettering by using variant strokes and interpreting how you would like the words to look on the page. \* Inspire you with carefully chosen illustrations and examples, which bring letters to life. In Margaret Shepherd's own words, "Calligraphy trains not only your eye and hand, but your mind as well." Learn Calligraphy is the authoritative primer for this age-old craft, and will help develop a new appreciation for lettering as you discover your creative personality.

Margaret Shepherd is a noted calligrapher and author, with an impressive roster of high-profile clients. She has published thirteen instruction books for calligraphers of all levels. All her books, including the bestselling Learning Calligraphy, are done in hand-lettered text. She has researched, taught, written, and freelanced extensively, and has exhibited her work in many museum and gallery exhibitions. She lives in Boston. v

This is actually the 2nd copy I've gotten of this book. Of the many books on calligraphy that I've purchased, this one had the most useful, everyday ideas for simple calligraphy. I love that they outline every letter in numbered pen strokes and show how to turn the pen as you make each one. It's a wonderful resource for self-teaching if you don't have someone to instruct you privately. I have recommended it many times to friends who were looking for a calligraphy resource of their own.

great informations and easy step by step

Simple, step by step, and in plain enough language. Covers the basics, what more could you ask for? Also nice that it appears to be hand written.

This book is amazing for the beginner, to learn about the history and the various type of fonts. Definitely worth buying this and I would recommend this to everyone interested in Calligraphy

Great book for the beginner.

Great service and product!!

I like it

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